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## Behavioral Consulting of Tampa Bay Doubles Growth To Meet Increased Demand For Child Therapy 0

On January 28, 2012, in Healthcare, Hillsborough County, Services, by Press Release

Revenue And Size Double in 2011; Adding New Hires And New Location In 2012

TAMPA, FL (JANUARY 2012) – With more and more children diagnosed with Autism and other developmental disabilities, the need for early intervention and therapy is growing in Tampa Bay like the rest of the country. Behavioral Consulting of Tampa Bay (BCOTB), a privately-owned consultancy founded in 2003 that has helped hundreds of Bay-area families by utilizing Applied Behavior Analysis (ABA) therapy, has seen its revenues grow 90 percent in one year from 2010 to 2011. As a result of this growth, the size of BCOTB's staff has doubled to 33 employees.

In 2012, the company plans to hire additional people to accommodate its growth at their current locations and will add at least four employees to staff a new location in Brandon that is expected to open the third quarter of the year. The Brandon location will be staffed by a Board Certified Behavior Analyst, a Board Certified Assistant Behavior Analyst, and two behavior therapists. BCOTB currently operates two locations in Westchase, a therapy clinic and an administrative office, and a therapy clinic in Wesley Chapel.

Kelley Prince, president and founder of Behavioral Consulting of Tampa Bay attributes the company's growth to a number of factors, including the rising case statistics of children who are diagnosed along the Autism spectrum – one in 110 children, with one in four being boys.

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"With the growing number of individuals being diagnosed with autism, early intensive behavioral therapy is becoming the necessary method to teach language and communication skills as well as appropriate peer and social behavior, and our clients are realizing this need and spreading the word about the effectiveness of ABA therapy" says Prince. "Financially, therapy is affordable, since many insurance companies are now required to provide health coverage for autism treatment in the state of Florida."

Early intervention with ABA therapy, when implemented with other speech and language therapies, leads to the most effective outcomes for children between the ages of 18 months and three years of age. Years of research have demonstrated the efficacy of applied behavioral methods in reducing inappropriate behavior and increasing communication, learning and appropriate social behavior.

Behavioral Consulting of Tampa Bay is located in Westchase at 6916 W. Linebaugh Avenue, Suite 102 and in Wesley Chapel at 3717 Turman Loop, Suite 102. They can be reached online at [www.bcotb.com](http://www.bcotb.com), by phone: (813) 265-0210, or e-mail: [info@bcotb.com](mailto:info@bcotb.com).

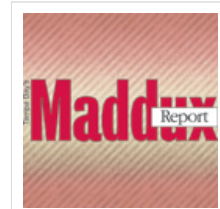
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### About Behavioral Consulting of Tampa Bay

Behavioral Consulting implements Applied Behavior Analysis (ABA) with an emphasis on verbal behavior for children with autism and related disorders. Our skill acquisition programs are customized for each child's learning needs and focus on teaching language and communication, self-help skills, compliance behavior and appropriate peer and social skills. We provide discreet trial teaching in addition to natural environment teaching, while using errorless learning techniques. To maintain the highest level of service, our Board Certified Behavior Analysts provide intensive training and daily supervision to our Behavior Therapists.

BCOTB Founder and President Kelley Prince serves as vice president on the board of directors for LAAF – Lawyers Autism Awareness Foundation. Named 'Most Valuable Resource' by international advocacy foundation Autism Speaks, Behavioral Consulting of Tampa Bay received the Autism Impact Award on behalf of the International Center for Autism Research and Education for its contributions to the autism community. Founder Kelley Prince has also been a finalist in both the Tampa Bay Business Journal's Health Care Heroes Awards and Businesswoman of the Year Awards.

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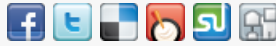
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- Polk County
- Sarasota County

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January 2012						
M	T	W	T	F	S	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

[« Dec](#)

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